

# The Most Thorough Cleaning Ever,

## Or It is **FREE** !



*“That’s right, if you don’t feel our carpet cleaning is the most thorough you have ever had, we will not accept your payment. Furthermore, if for any reason you are later dissatisfied, we will return to your home as quickly as we can, and give you a free re-service!!*

*We know the value of a lifetime client!*

**Specialists**  
Carpet • Air Duct • Upholstery Cleaning  
[www.CleaningOmaha.com](http://www.CleaningOmaha.com)

The Morris Family  
Locally Owned and Operated

**100% Satisfaction Guarantee!!**

## Is Your Carpet Crying out For Help ?

*90% of our time is spent indoors. We can help you keep your Indoor Air as clean as possible, as well as your carpets. How? By removing dirt, clay, grit, pollens, bacteria, and other contaminants in your carpet. Here are the “Facts” about why you should call Specialists Carpet and Upholstery Cleaning Immediately:*

**402-573-0400**

### **FACT 1**

**: Sand is scratching and dulling your carpet.** Each day we pull pounds and pounds of clayish gritty soil out of the base of your neighbors’ carpets. It is in yours too! Spread the yarns apart and look deep. It’s grinding your expensive yarns into worthless fibers that fill up your vacuum bag. This is the #1 cause of wear.

*Every moment you wait, your carpet wears out faster!*

### **FACT 2**

**: How do the traffic lanes feel? Salt and Oily residues** from the street and air are drying to the carpet. Slightly sticky, they grab dirt and lock it on. Through a process called ‘oxidation’ soils bond with the carpet, causing color change, and becoming permanently attached. If you wait too long, you are throwing away the key to unlocking dirt and oil from traffic lanes. Clean before traffic-lanes show up!

*The longer you wait between cleaning the more likely the .soil becomes permanent*

### **FACT 3**

**: Is the air starting to smell stale? Pollutants in the air filter through your carpet.** The carpet traps them so you don’t breathe them over and over. But what happens when that trap gets full? Your family starts breathing dust mite debris, pollens, pollutants, fungus, spores, bacteria and a long list of other really gross stuff. Once your carpets natural filtering ability gets full, it is time for a thorough cleaning for your family’s health’s sake.

*Clean regularly and you will breathe easier.*

**All the FACTS: Clean & Breathe Easier.** Clean your carpets before traffic lanes first start to appear, and they will last longer, look better, and protect your family’s health.

**Keep it Clean all year long**

**For one amazing price!**

**“ But my carpets don’t look dirty. ”**

**Well guess what:**

Looks aren’t everything! Clean 1st for your family’s health and then for appearance. In the average home over two million dust mites feed on dead skin scales and other debris. They hide in your carpet, upholstery, drapes, mattress, and pillows. Mites can double their numbers in ten hours, and produce ten to twenty pieces of feces per day. You get 100,000 dead bodies and thirty million pieces of feces added to your home everyday. Microscopic mite feces and corpses are so small that they blow up into the air as you walk around your house, and they get into your lungs. **Eighty percent of Americans who suffer from allergies are allergic to airborne mite refuse.** To help limit their effect on your health, you need to clean your carpets and furniture more often. What better time to clean your carpets than right now!



*A Dust Mite / This ugly bugger is in your carpet. YUCK !!*

# Your Carpet Yearns for the Best Company:

Are you now convinced that you need to consider cleaning your carpets? Now comes the hard part...choosing a company. But there are so many companies, and so many cleaning methods, and so much MISinformation, how do you choose the right one? To make matters worse, some cleaning professionals are ripping people off! In fact—a lot of cleaning companies are downright unethical. They are not trained carpet cleaning professionals, nor are they IICRC certified. A lot are just trained in high pressure sales.

Following are some pointers that we would like to provide you with so that you can make an informed and educated decision:

**Choosing a company solely by price does not work.** The truth is, when we invest wisely, we get what we pay for. If you call the cheapest company you can find, you subject yourself to uneducated, uninformed and sometimes downright unscrupulous cleaners. It only makes sense that the cheapest company has to cut costs by using cheap cleaning agents, cheap cleaning equipment, and cheap personnel spending as little time as possible cleaning your carpet. Is that really going to solve all the problems we have mentioned? Of course not. You don't have to spend a fortune to keep your carpet up. Just get the best value for your investment.

**You will find our prices reasonable,  
and our service extraordinary.**

**Trying to do it yourself is a waste of money and time.** Sure, you can rent a machine or buy one, but how much of those contaminants and sticky, oily soils do you think it will really get out? If it worked one-tenth as good as our state-of-the-art system, we would never have spent that money. At the same time, if you have to call in sick at work because you are sore from fighting with a carpet that is still wet long after you get better, you stand to lose more money than you could allegedly save.

**Call Today!**

**402-573-0400**



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**Call Now! Limited Time Offer!**

## **Keep it Clean all year for one Amazing Price!**

**3 rooms of carpet cleaned (up to 600 SF) each quarter throughout the year**

*Same rooms or different rooms, the choice is yours!*

**20% discount all year on all other services including: Upholstery Cleaning, Tile and Grout Cleaning, Air Duct Cleaning, Carpet Stretching and Repair, Protectants, etc.**

**You Pay Only \$379.00**

Obviously we have to limit the number of customers we allow to take advantage of this special, so call today. This special Keep it Clean package absolutely must be booked by January 31st!

**4 Expert, Professional, carpet cleanings for only \$379.00, Amazing!**

**It's like having Carpet Cleaning Insurance!!**

**The Most Thorough  
Cleaning Ever or it's  
FREE !!  
Sincerely,  
Scot**

Visit us at [www.CleaningOmaha.com](http://www.CleaningOmaha.com) or [www.facebook/specialistscleaning](http://www.facebook/specialistscleaning)